



Top Ten Reasons You'll Want to Be a Member

- #10 **You'll get results.** You'll see a difference in how your business runs. You'll see a difference in yourself.
- #9 **It's real-time, real-world education.** You'll get input and ideas from peers who have been-there-done-that, not from theoretical business presentations that may or may not address your needs.
- #8 **It's your agenda, not ours.** You bring your challenges, opportunities, your problems to work on. We don't talk "at" you with canned curriculum that may not be relevant to your business.
- #7 **You get to strategize.** How often do you take time out of day-to-day operations on a regular basis to think strategically about your business? Aha, enough said.
- #6 **Two heads are better than one.** And twelve heads are better than two. You'll get to tap into the experience, creativity and wisdom of twelve successful women you respect. It's amazing!
- #5 **You'll prevent mistakes.** You'll learn something at every meeting that you can apply down the line. You'll save time, money and the heartache of costly mistakes.
- #4 **You get to be held accountable.** One of the best and worst things about moving up the corporate ladder is that you have fewer people to answer to. You can ask your fellow members to hold your feet to the fire – and they will.
- #3 **It's your vision, your voice, your version of success.** The Forum helps you achieve what you want, not what others want.
- #2 **It's confidential.** You can talk about what's **really** on your mind. At Forum meetings you can have the conversations you **can't** have with your boss, your staff or the media. Everything you say in the meeting stays in the meeting.

And ... the Number One reason to join ...

- #1 **Because you don't have the time or the money.** These are the very reasons you need a group like WEB®. The Forum can help you grow your business to the point where time and money are not in short supply.

And if that's not enough, it's fun!